



**CENTRE OF EXCELLENCE
ANALYTICS & DATA SCIENCE**

FINAL PLACEMENT REPORT 2021-2022

MBA BUSINESS ANALYTICS

OVERVIEW

In the year 2018, the Centre of Excellence in Analytics and Data Science (CoE-A&DS), NMIMS Mumbai formally began its quest for excellence in the field of data-driven analytics.

The Centre aspires to be a leader in the field of data science and analytics. The Centre offers two management programs:

- MBA Business Analytics
- MBA Digital Transformation

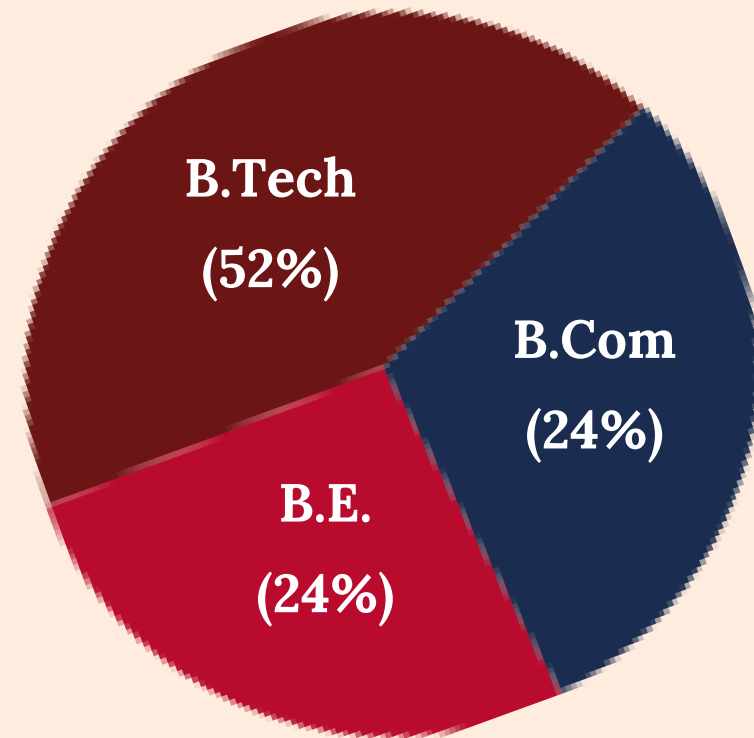
The first batch of MBA Business Analytics received support from the corporate and they were hired by leading companies across sectors offering roles in analytics domain.

The **2nd batch of MBA Business Analytics** also saw some of the premier companies across sectors offering employment and recruiting in big numbers leading to successful placements.

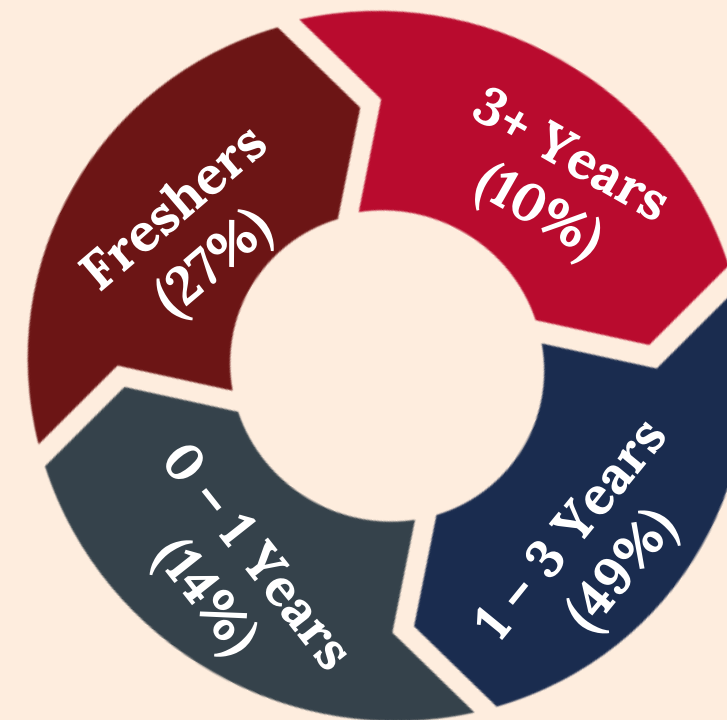


BATCH PROFILE MBA BUSINESS

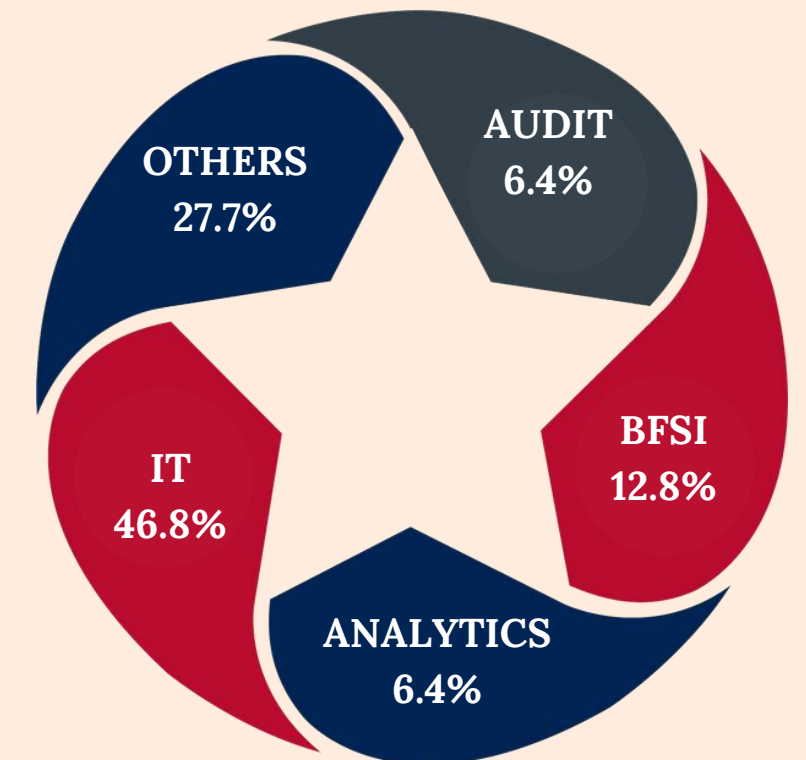
ANALYTICS 2020-22



EDUCATIONAL BACKGROUND



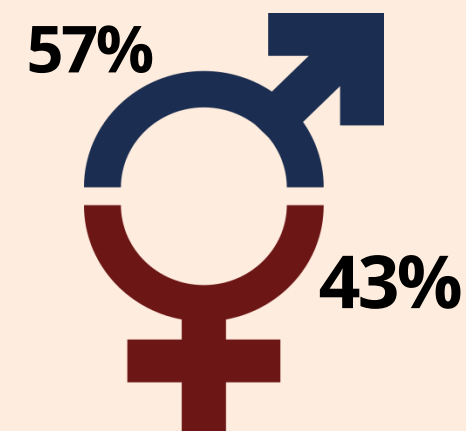
WORK EXPERIENCE (in months)



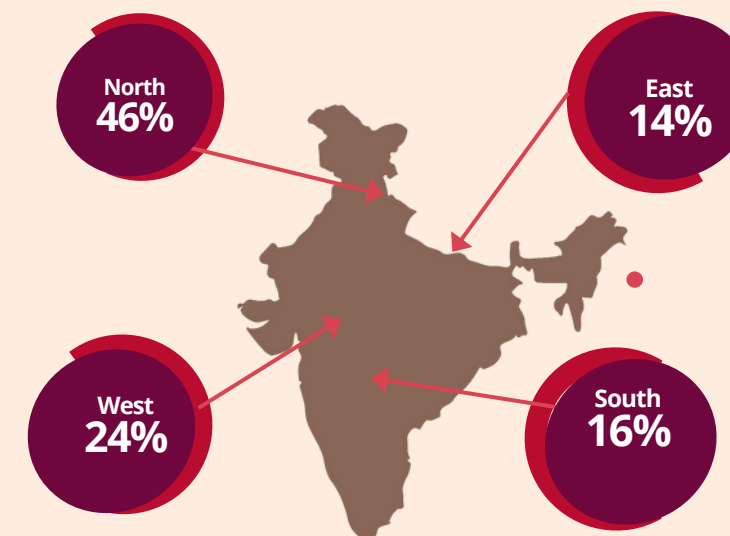
EXPERIENCE BACKGROUND



AVERAGE WORK EXP.



GENDER RATIO



GEOGRAPHIC DIVERSITY



AVERAGE AGE

INTERNSHIP OVERVIEW

Average Stipend

₹ 1,53,000

Highest Stipend
(International)

\$ 2,400

Highest Stipend
(Domestic)

₹ 2,25,000



Pre-Placement Offer

Recruiters at a Glance



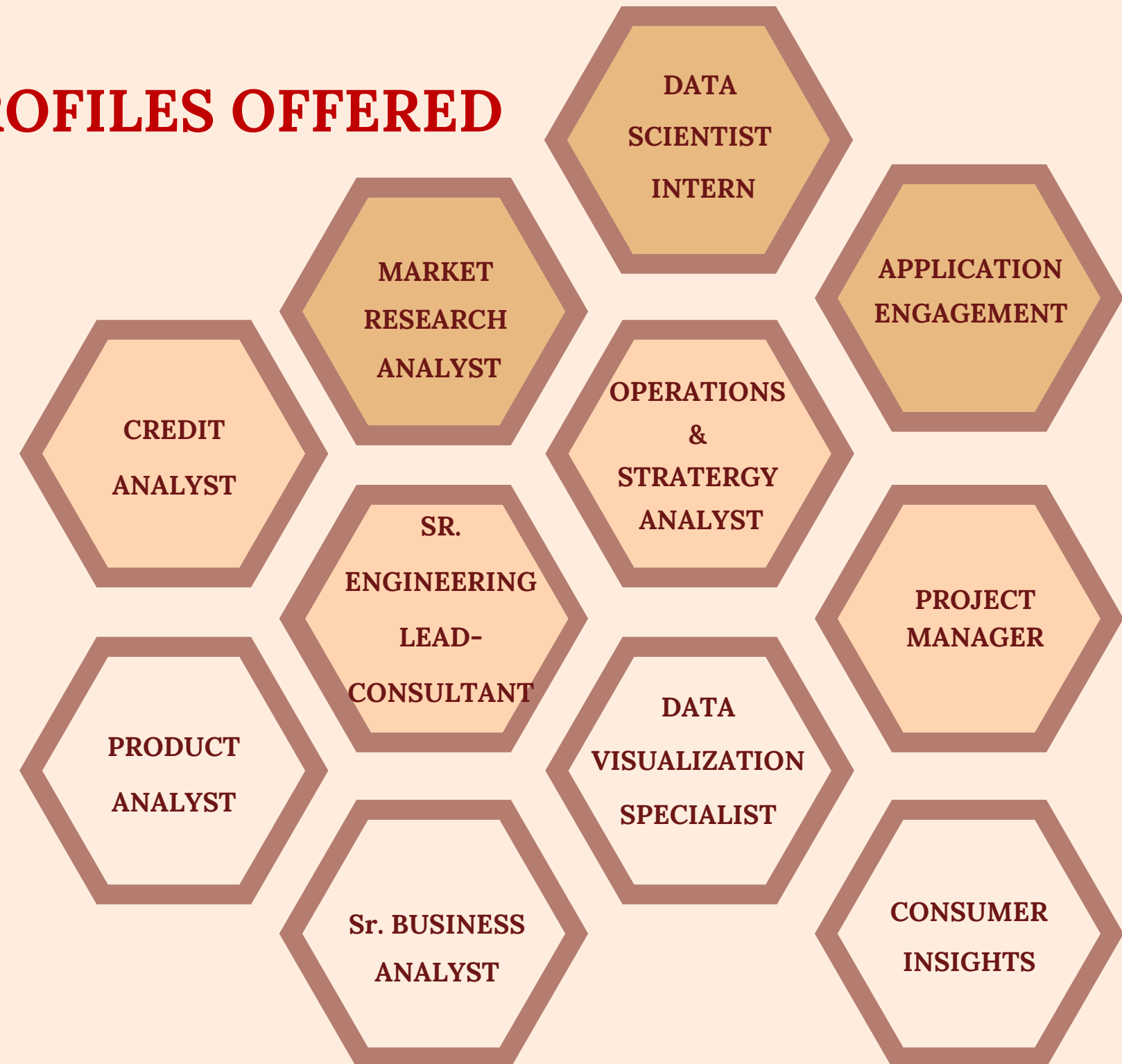
PLACEMENT OVERVIEW

PROFILES OFFERED

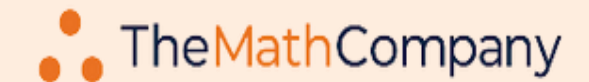
Highest Package

Rs. 31 LPA

Average Package Rs. 15.64 LPA



OUR PLACEMENT PARTNERS



SECTOR-WISE COMPANIES

Analytics, IT/ITES and Consulting

Highlighting the streak of confidence in our students were Yes Bank, Tata Capital, TATA AIG, Tata AIA, Aditya Birla Capital and RBL Bank to name a few. Admired roles offered were Associate- Data Science Manager, Business Analyst, Senior Management Trainee, Analytics Trainee and Management Trainee.

E-commerce, Internet and Tele-com

Leading companies that participated are Swiggy, FedEx and Zepto. Attractive roles offered across divisions were Senior Business Analyst, Data Analyst and Business Analyst.

Marketing & Advertising and Mining & Metals

The desired role of Business Analyst was offered during the placement season. MiQ and Vedanta showed us support and trusted the business analytics acumen of our students.

FMCG and HealthCare

Desired roles were offered such as Senior Analyst and MSC CAT Intern. Johnson & Johnson and Mondelez showed us support and trusted the analytics acumen of our students.

Banking and Insurance

Prominent firms and leaders participating in the placement process. Highlighting the streak of confidence in our students were Yes Bank, Tata Capital, TATA AIG, Tata AIA, Aditya Birla Capital and RBL Bank to name a few. Admired roles offered were Associate- Data Science Manager, Business Analyst, Senior Management Trainee, Analytics Trainee and Management Trainee.

CAMPUS ENGAGEMENT

We at NMIMS CoE strongly believe in the importance of campus engagement. While we stand by our aim of imparting high quality education, we believe that complementing this with industry insights from eminent personalities gives our course a holistic perspective. Various industry experts have imparted their knowledge through guest lectures, webinars, and panel discussions.

PM Engage Launch Event



Mr. Abhishek A Hemrajani
Director of Product Management,
Microsoft



Mr. Parikshit Nag
Data Scientist, HUL



Mr. Rishabh Chandel
Sr. Business Analyst, MiQ



Mr. Siddhant Puri
Marketing, Sony Liv



Mr. Mahesh Sridharan
Principal PM Manager,
Microsoft



Mr. Ashish Mittal
Head of Technology, E-Commerce,
TATA AIG General Insurance



Mr. Subhadip Sinha
Business Analyst, MiQ



Mr. Aayush Shah
Head of Analytics, Spinnaker Analytics



Mr. Vishal Karungulam
Principal Group PM Manager,
Microsoft



Ms. Shailaja Gupta
Manager- Business Analytics & Products,
CXO's office, Strides Pharma



Mr. Shwetabh Sushil
Head - Category, Revenue and
Storefront Analytics, Myntra



Ms. Divya Seethapathy
Senior General Manager,
Schneider Electric



Vikas Patel
Manager - Strategy & Business Design,
Deloitte



Mr. Deependra Singh
VP BI- Analytics,
Junglee Games



Mr. Rajat Khatri
Head - BI and Data Analytics, Cactus
Communications



Mr. Dharmender Khanna
VP-Head of Digital Transformation,
SSIPL Retail Limited



Ms. Rita Sahajpaul
National Head of Product &
Marketing Science, Xaxis India



Mr. Sarajit Jha
Chief Business Transformation & Digital
Solutions, TATA Steel



Mr. Kanwaljeet Singh Bhumra
AVP- Digital Strategy & Head -
Analytics Centre of Excellence,
Welspun Group



Mr. Shashidhar Sastry
Chief Architect, Kyndryl, IBM

COMPETITIONS - WINNERS & FINALISTS



GSMO B-School Engage Program
WINNERS



Bond with Pidilite
ROUND 2



National Conference
BEST PAPER



Meraki Mercatus
WINNERS



Kotler Sutra
FINALISTS



Ecostan
FINALISTS



Brain-A-lytics
ROUND 2



Consulere
ROUND 2



Sumantaran
ROUND 2



Data Sights 2.0
WINNERS



Eunoia
SEMI-FINALISTS



Soluzione,
 HRMonY
FINALISTS

PLACEMENT TEAM

STUDENT PLACEMENT COMMITTEE



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Vigneshwaran H
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Ritika Gupta
(Vice-President)



Neha
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Raj
Parekh



Pragati
Tripathi



Shivangi
Prasad

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